# Philipp Winterberg wrote a book for every kid in the world.

What started as a personal gift to his niece became a project fueled by Philipp's desire to preserve the cultural treasures each country has, and inspire other authors to do the same. The traditional book market works very local and slow. A publisher publishes a book in one language, then sells licenses to other publishers in other countries. It takes years until a book permeates the global book market. I wanted to show that a new approach can work. And how it has!

# THE CHALLENGE:

### LACK OF CONTROL & RARE LANGUAGES

Before he found Day Translations, Philipp had to trust the translators and proofreaders he found to do the job perfectly. Without a proper QA process, more than 20 translations had to be updated because of issues encountered after the initial publication.

As for languages, the author **had a hard time finding professionals for rare languages**. It took him a year to find a Tibetan literary translator, for example.



## DT's lifetime guarantee means a lot to us, because we need 100% accuracy and even years later, if an issue comes up, we know DT will be there to help fix it free of charge.

## **THE SOLUTION:**

A TRANSLATIONS COMPANY WORKING WITH EVERY SINGLE LANGUAGE AND A 5-STEP QUALITY ASSURANCE PROCESS TO GUARANTEE ACCURACY.

Day Translations was the only company that was able to translate Philipp's book in the most rare, and almost extinct languages. Some of them were Aramaic, Balinese, Breton, Hawaiian, Hiri Motu, Pali, Sanskrit.

## More Words from Philipp Winterberg

How was Day Translations able to help?

DT's communication is outstanding: Fast, reliable, caring, professional. They helped figure out all InDesign script issues that had come up. They even helped us get a special license for a font that hasn't even been published yet.

#### How is Day Translations unique?

**Day Translations delivers.** They took the time to understand our work flow and supported the project in every way we needed.

#### Contact us

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**Day**Translations